

# Strong Homefront... Stronger Nation!

**PLEDGE  
FORM AND  
SELF-MAILER  
INSIDE!**

**2003**

**Los Alamos  
National  
Laboratory  
United Way  
Campaign**



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September 23 through November 8, 2002 **MAKE YOUR CARING COUNT!**





**T**his year's United Way campaign is underway and I encourage you to consider making a contribution. Last year's campaign resulted in a very rewarding increase in needed funds, thanks to a generous outpouring of humanity on the part of our workforce.

Following the events of September 11, 2001, we have seen in America and in our workforce a renewed commitment to those in need. The attacks on the World Trade Center and Pentagon ushered our nation into a new war—one against terrorism. We can't predict the path this war will take, but we do know Los Alamos National Laboratory has a role to help our nation win it. It is our vision to serve the nation by developing and applying the best science and technology to make the world a better and safer place. But as a nation, we also must address the longer-term core issues that lead people to embrace terrorism. Quality of life for all people will be a major driving force in dealing with the global challenges of the 21st century. It is in this spirit that we embrace a United Way theme that reflects both our workforce's contributions to northern New Mexico needs and to the nation...*Strong Homefront...Stronger Nation*.

The United Way provides critically needed funding to almost three dozen service agencies in our region and positively affects the lives of thousands of New Mexicans. The Laboratory supports the United Way through an annual campaign for our employees because it is an excellent way to focus on the most important needs in our communities. These needs include food, healthcare, housing, care for the elderly and the disadvantaged and recreation and educational programs for our youth.

You continue to demonstrate your support for northern New Mexico's quality of life through your generous donations to United Way and numerous other charitable organizations. Your generosity has had an enormous positive impact in our communities, and says volumes about the caliber of people who work here at the Laboratory. I hope you will continue your support of the campaign this year and encourage participation by your colleagues who may not be aware of this valuable and worthwhile mechanism that helps us create a *Strong Homefront...Stronger Nation!*

### IMPROVEMENTS TO THIS YEAR'S CAMPAIGN

- ★ In an effort to simplify making your contribution to the Laboratory's 2003 United Way campaign, we have improved the pledging process.
- ★ UC Laboratory employees, with an active CRYPTOCARD, now have the option of making their payroll deduction pledges online at:  
<http://unitedway.lanl.gov>
- ★ Employees wishing to mail in their pledges will find the 2003 campaign pledge form and handy self-mailer as part of this brochure.

*If you have any questions or comments on our United Way campaign, please direct them to:  
[unitedway@lanl.gov](mailto:unitedway@lanl.gov) or call 665-4400.*

Thank You!

John C. Browne, Director

2003 United Way Champion

Richard A. Marquez, Associate Director, Administration  
2003 United Way Campaign Chairman



# Northern New Mexico/Los Alamos United Way

<http://www.losalamos.com/unitedway> 505-662-0800

This is your United Way! The Northern New Mexico/Los Alamos United Way is a volunteer-driven organization that strives to dramatically strengthen health and human services in the region through a network of 19 member agencies and other grantees. Your United Way unites people of diverse backgrounds and interests who work together to maintain and improve the well being of our entire communities.

Your United Way, through the efforts of numerous volunteers and the generosity of corporate and individual donors like you, raises and allocates funds to support a strong network of agencies' programs. We identify critical issues and unmet health and human services needs, and build collaborations to improve our community.

**When you give to the Northern New Mexico/Los Alamos United Way you make your caring count because:**

- ★ Your gift is strategically allocated for the greatest impact.
- ★ Your donation goes directly to support numerous programs addressing the most pressing health and human services needs in our community.
- ★ Each year one in every three people in our community is directly helped by one or more United Way-funded programs.
- ★ United Way's support to agencies to help them be as effective as possible, and the year-round monitoring of agencies' budgets and their programs ensures your money is being used wisely.
- ★ Strong volunteer involvement, sound financial management and a strong commitment to improving our community ensure that your contribution is judiciously invested and that it is having a significant impact.

## AFFILIATED AGENCIES

- 01 – American Red Cross - Tierra del Sol Chapter
- 02 – Amigos del Valle
- 03 – Casa Mesita, Inc.
- 04 – Crisis Center of Northern New Mexico
- 05 – Family Learning Center
- 06 – Family Strengths Network
- 07 – Girl Scouts - Sangre de Cristo Council
- 08 – Boy Scouts - Greater SW Council
- 09 – Habitat for Humanity of Española Valley & Los Alamos
- 10 – Las Clinicas del Norte
- 11 – Las Cumbres Learning Services
- 12 – Los Alamos Civil Defense Search and Rescue
- 13 – Los Alamos Council on Cancer
- 14 – Los Alamos Family Council, Inc.
- 15 – Los Alamos Heart Council
- 16 – Los Alamos Visiting Nurse Service, Inc.
- 17 – New Mexico Council on Crime and Delinquency
- 18 – Self Help/Emergency Fund
- 19 – The Family YMCA



# United Way of Santa Fe County

<http://www.uwsfc.org> 505-982-2002

Our concern for improving the lives of those in need in Santa Fe County demands a highly focused approach in all that we do. Our four Community Priorities—**Helping Kids Succeed; Improving Health & Healing; Increasing Self-Sufficiency; and Unifying Our Diverse Community**—serve as a road map for determining how and where we devote our resources. We only invest in programs that can demonstrate positive results in improving lives. Our investment goes beyond funding—we also provide leadership and technical assistance to agencies as well as community-wide initiatives.

## Community Priorities Fund

When you give to United Way's Community Priorities Fund, you ensure that your donation is used locally where it will have the greatest possible results. This donation gives United Way's knowledgeable volunteers and professionals the flexibility to make critical funding decisions as they rigorously review programs that meet our most pressing community needs.

## YOU Make Great Things Happen

One in three Santa Fe County residents is helped by our work. Through United Way, you make great things happen every day in the lives of Santa Fe County residents in need. Thank You!

## DONOR OPTIONS/AFFILIATED AGENCIES

### COMMUNITY PRIORITY AREAS (B1–4)

- B1 – Helping Kids Succeed
- B2 – Improving Health & Healing
- B3 – Increasing Self-Sufficiency
- B4 – Unifying Our Diverse Community
- C1 – Big Brothers Big Sisters of Northern New Mexico
- C2 – Catholic Charities of Santa Fe
- C3 – Challenge New Mexico
- C4 – Esperanza Shelter for Battered Families
- C5 – Girl Scouts - Sangre de Cristo Council
- C6 – Girls Incorporated of Santa Fe
- C7 – La Familia Medical Center
- C8 – New Vistas
- C9 – Open Hands
- C10 – The Salvation Army
- C11 – Santa Fe Boys & Girls Clubs
- C12 – Santa Fe Rape Crisis Center
- C13 – St. Elizabeth Shelter
- C14 – Villa Therese Catholic Clinic
- C15 – Women's Health Services
- C16 – Youth Shelters & Family Services

# Los Alamos National Laboratory United Way 2003 Pledge Form



MAKE  
YOUR  
CARING  
COUNT!

## 1. I am pleased to support the Los Alamos National Laboratory 2003 Campaign

Full Name \_\_\_\_\_ LANL Z# \_\_\_\_\_

Org. & Mail Stop \_\_\_\_\_ E-mail Address or Work Ph. # \_\_\_\_\_

## 2. I commit the following pledge to the Laboratory's 2003 Campaign

PLEASE CHOOSE FROM THE PLEDGE OPTIONS BELOW. (Any option will be fully honored by both NNM/LAUW and UW/SFC organizations)

### NORTHERN NEW MEXICO/LOS ALAMOS UNITED WAY

☐ **Community Solutions Fund**

Gift to be distributed where it is needed most, unless earmarked as follows.

☐ **Affiliated Agency Designation:** Distribute my gift to the following specified affiliated agency/agencies:

Agency Code \_\_\_\_\_ \$ or % \_\_\_\_\_ Agency Code \_\_\_\_\_ \$ or % \_\_\_\_\_

Agency Code \_\_\_\_\_ \$ or % \_\_\_\_\_ Agency Code \_\_\_\_\_ \$ or % \_\_\_\_\_

☐ **Exclusion:** I do not want my gift to support this member agency/agencies: \_\_\_\_\_

☐ **Other:** I want my gift to go to the following non-profit 501(c)(3) health and human services organization: \_\_\_\_\_

☐ **Northern New Mexico/Los Alamos United Way - Leadership Giving Circle** (\$1,000 or more a year):

☐ Note my name in acknowledgment publications. ☐ Maintain my contribution as anonymous.



### UNITED WAY OF SANTA FE COUNTY

☐ **Community Priorities Fund**

Gift to be distributed where it is needed most, unless earmarked as follows.

☐ **Donor Options/Affiliated Agencies:** Distribute my gift to the following specified affiliated agency/agencies:

Agency Code \_\_\_\_\_ \$ or % \_\_\_\_\_ Agency Code \_\_\_\_\_ \$ or % \_\_\_\_\_

Agency Code \_\_\_\_\_ \$ or % \_\_\_\_\_ Agency Code \_\_\_\_\_ \$ or % \_\_\_\_\_

☐ **Exclusion:** I do not want my gift to support this member agency/agencies: \_\_\_\_\_

☐ **Other:** I want my gift to go to the following non-profit 501(c)(3) health and human services organization: \_\_\_\_\_

☐ **United Way of Santa Fe County - Leaders in Giving** (\$500 or more a year):

☐ Note my name in acknowledgment publications. ☐ Maintain my contribution as anonymous.

## 3. Please choose one of the payment options below:

☐ **Personal Check.** Enclosed & Payable to "United Way" for \$ \_\_\_\_\_

☐ **MONTHLY Payroll Deduction.** (Dec. 2002–Nov. 2003) \$ \_\_\_\_\_

\_\_\_\_\_  
Signature (required for payroll deduction)

\_\_\_\_\_  
Date

## 4. Fold and seal your completed pledge form and donation and forward to: UNITED WAY, MS P232.

PLEASE KEEP A COPY OF YOUR COMPLETED FORM FOR TAX-DEDUCTION AND TAX-FILING PURPOSES.

*Thank you for your Gift!*

**Your generosity has helped create a Strong Homefront...Stronger Nation!**





## Honoring Leaders

To recognize in a special way people who have shown their caring and leadership by giving generously to United Way, the following donor recognition categories were created by the respective agencies:

★ **NORTHERN NEW MEXICO/LOS ALAMOS UNITED WAY LEADERSHIP GIVING CIRCLE**

(\$1,000 or more a year)

★ **UNITED WAY OF SANTA FE COUNTY LEADERS IN GIVING**

(\$500 or more a year)

These donor categories are an opportunity to take the lead in making our community stronger and be recognized for your leadership role in doing so.



Los Alamos National Laboratory  
**UNITED WAY CAMPAIGN**  
**MAILSTOP P232**

*Thank you for your Gift!*  
Your generosity has helped your neighbors who work and live in northern New Mexico!



PLEDGE  
FORM AND  
SELF-MAILER  
INSIDE!

## *A Guide to Personal Giving ... Your Personal Choice*

### EXAMPLES OF WHAT YOUR ANNUAL GIFT WILL PROVIDE:

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★ **\$10 A MONTH**

Eighteen days of preschool and childcare for one at-risk child.

★ **\$12 TO \$16 A MONTH**

Four days emergency lodging and food for a family of four following a disaster.

★ **\$20 TO \$30 A MONTH**

Essential groceries for 3 low-income senior citizens for one year.

★ **\$42 TO \$72 A MONTH**

Up to 15 days of early intervention services for 10 children with disabilities.

★ **\$84 AND UP A MONTH**

At least 16 days of safe shelter and emergency services for a victim of domestic violence.

